

REDBIRD ROBOTICS 1807



Dear Friends,

Are you ready to ignite the future of science, technology, engineering and mathematics?

We are *FIRST* Robotics Team 1807 from Allentown High School. *FIRST* is an international non-profit organization that stands for “For Inspiration and Recognition of Science and Technology.” During an intense six-week time period, teams of 20 or more students are challenged to raise funds, design a “brand”, hone teamwork skills, and build and program industrial-size robots to perform in a difficult field game against like-minded competitors.

Our team’s goal is to surround students with different aspects of science, technology, engineering, mathematics, and business while cultivating an educational and fun environment. In January, we are given a six-week challenge. We stay after school every day in order to design, build, and market a robot. Throughout the process, we learn to work hard and think creatively, while also bettering the community that has surrounded and always supported us. We want **you** to become a part of this community.

To achieve our goal, we need your help! From building a robot, to traveling, to paying competition fees, the financial burden is significant. With your support, we will continue our robot-building tradition for another year, create opportunities for students, and spread the important message of *FIRST Robotics*.

As a sponsor, there are many benefits to reinforce and celebrate your commitment, which are included on the attached “Sponsorship Level” page. Our sponsors become part of our FIRST Family!

If you are interested in sponsoring our team, **please see the attached information.**

We thank you in advance for your consideration in supporting the Redbirds this season. Through all the struggles, victories, and learning experiences that present themselves, we work hard to represent and honor the supporters that make this happen. We look forward to hearing from you soon!

Sincerely,

Elizabeth Olshanetsky
Business Director
FRC 1807-Redbird Robotics
1807frc@gmail.com



FRC1807.ORG



Sponsorship Levels

Platinum Sponsor (\$15,000+)

This is the highest level of sponsorship, and therefore includes the most benefits.

- Your Logo displayed on the homepage of the website (with link) and our Sponsor Page
- A **large** print of Your Logo on team shirts worn at competitions
- Your Logo on the banner, robot and displayed in our pits (stations at competitions)
- Presentation and demonstration of robot at Your Company, or at choice event
- VIP invitation to our Sponsor Night
- Your information on all of our social media outlets and presentations
- Thank-you letter and team picture
- 2018 Sponsor Plaque

Diamond Sponsor (\$10,000-\$14,999)

- Your Logo displayed on the homepage of the website (with link) and our Sponsor Page
- A **medium-sized** print of Your Logo on team shirts worn at competitions
- Your Logo on the banner and displayed in our pits (stations at competitions)
- VIP invitation to our Sponsor Night
- Thank-you letter and team picture
- 2018 Sponsor Plaque

Gold Sponsor (\$5,000-\$9,999)

- Your Logo displayed on the sponsor page of the website (with link)
- Your Logo on team shirts worn at competitions
- Your Logo on the team banner displayed at competitions
- Invitation to our Sponsor Night
- Thank-you letter and team picture
- 2018 Sponsor Plaque

Silver Sponsor (\$2,000-\$4,999)

- Your Name displayed on the sponsor page of the website (with link)
- Invitation to our Sponsor Night
- Thank-you letter and team picture
- 2018 Sponsor Plaque

Bronze Sponsor (\$1000-\$1999)

- Invitation to our Sponsor Night
- Thank-you letter and team picture
- 2018 Sponsor Plaque

Aluminum Sponsor (\$500-\$1000)

- Invitation to our Sponsor Night
- Thank-you letter and team picture

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Our students are your future!

With your support, they can do amazing things.

*Team 1807 Allentown Redbird Robotics would like you
to please consider becoming a sponsor of the team.*

I would like to become a:

- Platinum Sponsor Diamond Sponsor Gold Sponsor
 Silver Sponsor Bronze Sponsor

Enclosed is a check for \$_____.

Your donation is tax deductible through the Allentown Booster Club,
a 501(c)(3) organization.

Please make checks payable to “UFRSD Booster” and specify “Robotics”.

Mail to: Allentown High School, 27 High St, Allentown, NJ 08501
c/o Robert Tackett

Visit our website: frc1807.org

For additional information about the team, or if you have any questions,
please contact:

Elizabeth Olshanetsky, Business Director, at 1807frc@gmail.com